

## PRESS RELEASE

## New Acrylic Resin for Architectural Coatings Without Fluorosurfactants from EPS

**Marengo**, **IL – September 19, 2024 –** Today, Engineered Polymer Solutions (EPS®) launched a new allacrylic polymer for cutting-edge flat through semi-gloss interior and exterior architectural coatings.

"EPS 2746 is a versatile polymer for architectural DIY and professional paint formulations," said Robert Sandoval, Ph.D. EPS R&D Director. "It sets itself apart by offering exceptional performance without any added fluorosurfactants and can be formulated into near-zero VOC coatings."

Key features of EPS 2746 are scrub resistance over a wide formulation space, stain removal, washability and self-priming properties. This new polymer is ideal for exterior applications due to its exceptional resistance to dirt pickup.

"We are proud to announce that EPS 2746 is our fourth product launch in 2024," commented Makarand Gawade, EPS Global Marketing Director, "our steadily growing portfolio stands as a testament to our commitment to excellence, innovation, and, most importantly, our customers. We are creating unique solutions that anticipate the evolving needs of the market."

Customers can learn more about EPS 2746 and order samples at <a href="https://www.epscca.com/en/products/resins/eps-2746/">https://www.epscca.com/en/products/resins/eps-2746/</a>.

###

## **About EPS**

Engineered Polymer Solutions provides performance-based resins and colorants specifically designed for the architectural, construction, industrial, and adhesive industries. The company offers a wide range of acrylic emulsions and a broad colorant portfolio for both POS and In-Plant OEM customers. For more information, visit www.epscca.com.

## **Media Contact**

Beatriz Batlle
Engineered Polymer Solutions (EPS)
beatriz.m.batlle@eps-materials.com