

## SURFACTANT LEACHING TEST METHOD DEVELOPMENT

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**Engineered Polymer Solutions** 

## **Surfactant Leaching Problem**

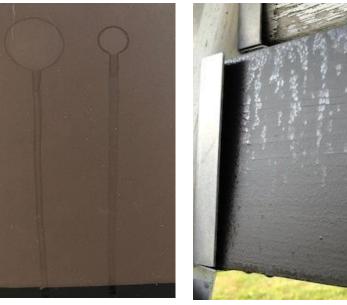
- Occurs when surfactants and other hydrophilic components (often low MW) migrate to the film/air interface
  - Film/substrate interface accumulation leads to loss of adhesion, blistering, etc
  - Aesthetic Failure: Spotting, Snail-trail
- Multi-faceted Problem
  - Materials Effects
    - Resin: emulsion stabilizers and surfactants
    - Formulation: surfactants and dispersants, PVC
    - Colorant: universal v waterborne, POS Tinting v In-plant
    - Substrate Effect? Water permeability?
  - Applications Effects
    - Curing Condition: Temp/Humidity
    - Mil thickness
    - Length of Cure
    - Length / Severity of Exposure

## **Testing for Surfactant Leaching Resistance**

- Poor correlation between common lab tests
- Poor correlation to real-world performance







100% Relative Humidity Test (ASTM 2247)

Cleveland Condensing Test (ASTM 4585)

Water Spot Test (ASTM 7190) Exterior Exposure Testing

### Reliance on lab tests can be misleading



**Spot Test** 

#### **Condensation Test**

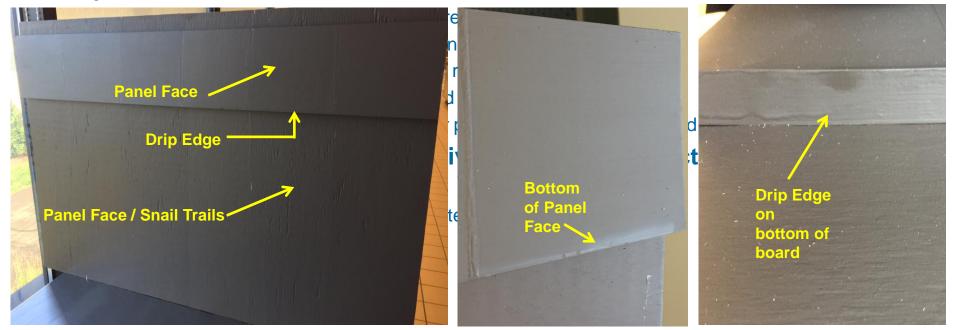
**Exterior Exposure** 

Relying on spot test may lead to overlooking a good prototype candidate

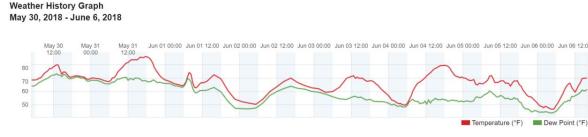


### **Project Objectives:**

• Develop a lab test procedure that correlates to actual exterior exposure results



## **Gathering Data – Spring**

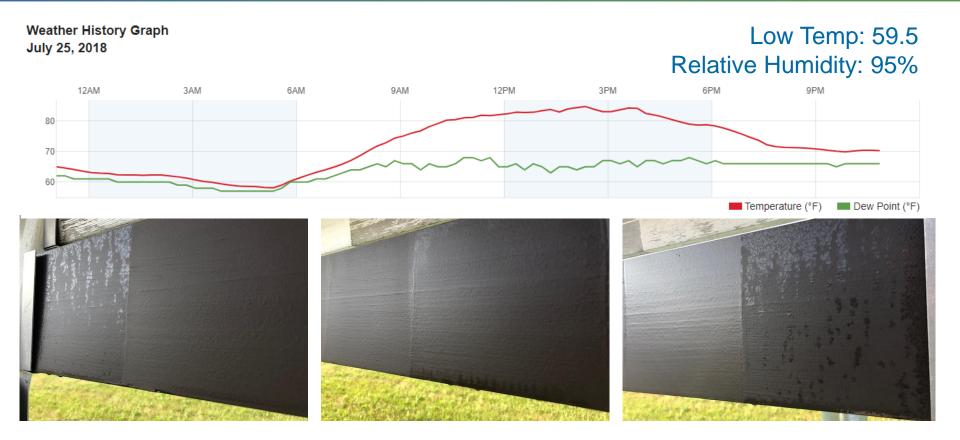


### Taming mother nature

- Initially difficult to identify cause of failure and severity
- Inconsistent & unpredictable weather
- Profiling polymer performance
  - Strengths and weaknesses in dynamic conditions



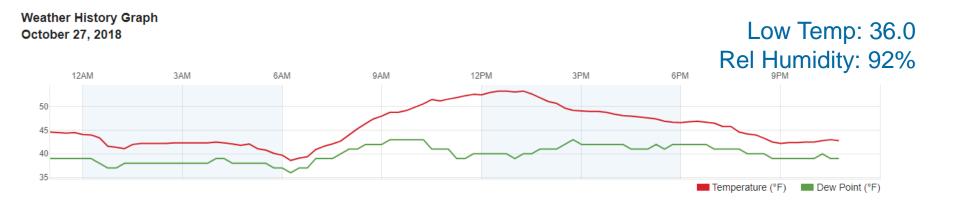
## **Gathering Data – Summer**



## **Gathering Data – Late Summer**



## **Gathering Data – Autumn**



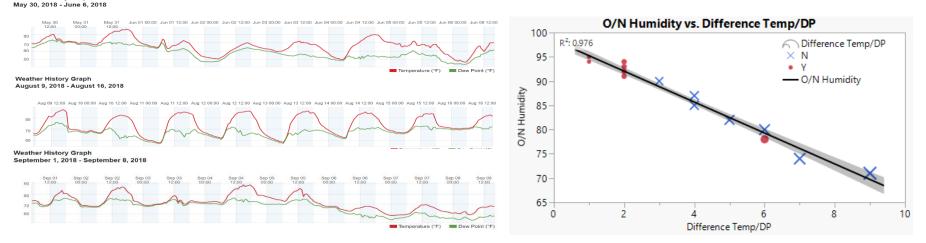


# **Identifying Factors**

#### **Day-to-Day Weather Variability**

Weather History Graph

#### Temperature and Dew Point Convergence as Critical Condensation Factor



#### Main Factors for Exterior Leaching:

- Temperature and humidity relation to the dew point
- Convergence of temperature and dew point predictably leads to condensation and likelihood of surfactant leaching failures

# **Identifying Factors**

Sep 15 00:00

Sep 15 08:00

Temperature (°F) Dew Point (°F)

Mw,

Sep 15 16:00



Weather History Graph September 12, 2018 - September 15, 2018

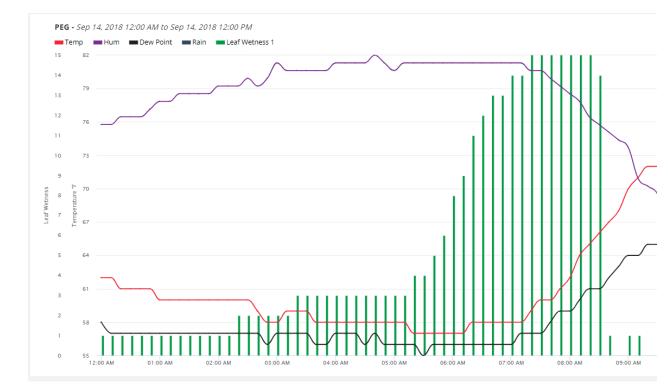
# **Identifying Factors**

### Identification of conditions for leaching

- Dew point: the temperature at which condensation will form
  - As temperature falls, relative humidity rises and reaches 100% at dew point
  - Capacity for air to hold water; low dew point less moisture
  - Below dew point, water leaves the air
  - Substrate surface temperature
- Surface Wetness
  - Total exposure time

# **Replicating Conditions for Leaching**

- Extensive exterior data set to model leaching conditions
- Dew point and temperature convergence
- Wetness timescales
- "Morning Dew" cycle

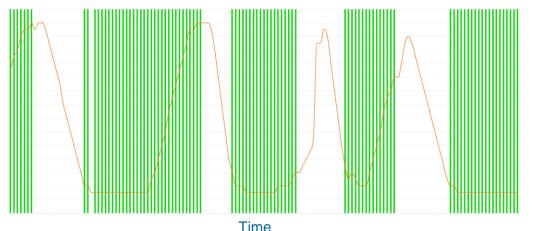


# **Replicating Conditions for Leaching**

#### **EPS temperature/humidity chambers**

- Use data from exterior testing to model and simulate realworld conditions
- Ability to probe robustness and resistance to leaching at varying parameters
  - o Simulated dew points
  - o Temperature ramp rates
  - o Length of surface wetness

**Temperature/Wetness** 





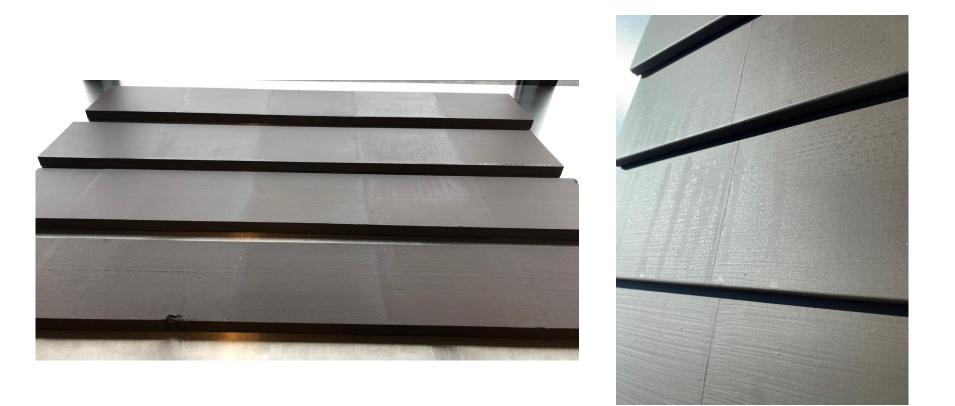
## **Exterior Performance Validation**

- Excellent correlation to real-world performance
- Beveled siding
  - Drip edge
  - 'Snail trail' area
- Ability to recreate dynamic condensation events "on-demand"
- Confidence in product development
  - Polymer attributes
  - Paint formulation parameters



Comparison of Accelerated (top) and Exterior Exposures (bottom)

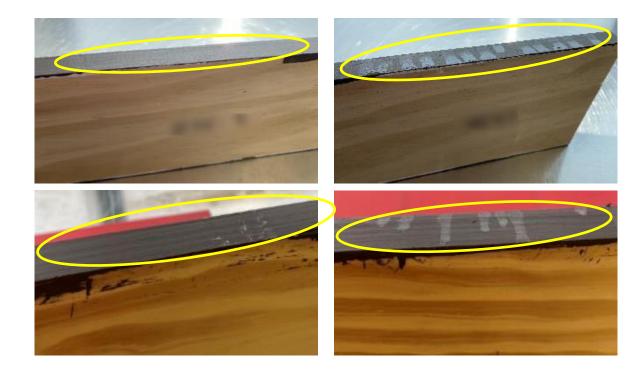
## **Exterior Performance Validation**



### **Exterior Performance Validation**

### **Exterior Exposure**

**Accelerated Test** 

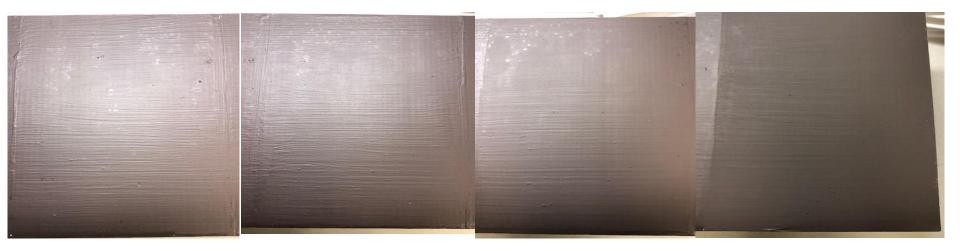


## **Confidence in Product Development**

### Screening Formulation Robustness

- Minimizing hydrophilic components
- Formulation additives
- Formulating near critical PVC

ADT	1.75 CPVC	1.63 CPVC	1.5 CPVC	1.25 CPVC
60° Gloss	3.60	2.60	2.20	1.10
85° Gloss	4.80	3.20	2.70	1.80



### **Project Objectives:**

✓ Develop a lab test procedure that correlates to exterior exposure results

- Reproducible condensation events to evaluate leaching resistance
- Dynamic test with more insight and correlation than traditional methods
- Manipulate dewpoints to influence severity of exposure and probe robustness during development
- Ability to focus on polymer attributes and paint formulation screening

Develop polymer prototype to deliver real-world surfactant leaching resistance

- Excellent exterior performance as anticipated
- Wide formulation latitude
- Maintenance of key exterior properties



### THANK YOU

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