

## PRESS RELEASE

### EPS LAUNCHES NEW INNOVATIVE RESIN FOR PRESSURE-SENSITIVE ADHESIVES

**MARENGO, IL – November 7, 2023.** EPS® - Engineered Polymer Solutions has launched EPS® 2133, an all-acrylic polymer made without APEO surfactants that can be formulated for permanent and removable pressure-sensitive adhesive applications.

“As the pressure-sensitive adhesives market grows rapidly, we see expanding demand for industrial tape and label applications, and manufacturers can rely on EPS 2133 to deliver the adhesion and high shear holding strength they need for their formulations”, said Dr. Robert Sandoval, R&D Technical Director for EPS, adding that “EPS 2133 has broad formulation latitude, allowing the adhesives manufacturer to develop products that achieve their performance targets.”

#### Typical Adhesive Performance of EPS 2133

- 180° Peel (PSTC-101) 2.0 lbs/in
- Loop Tack (PSTC-16) 2.0 lbs/in<sup>2</sup>
- Static Shear (PSTC-107) >10,000 minutes (1"x1"x1 kg)

EPS® 2133 is available in North America. Additional information and product samples are available online at [www.epscca.com/en/products/resins/eps-2133/](http://www.epscca.com/en/products/resins/eps-2133/).

#### About EPS

EPS - Engineered Polymer Solutions manufactures high-performance acrylic polymers designed for customers who develop innovative products for the architectural, industrial, and construction coatings industries, as well as adhesives. For more information, visit [www.epscca.com](http://www.epscca.com).

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