

# ADH-Free Water Based Binder for Lasure Coatings - EU Ecolabel Compliant

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# AGENDA

- **EU Ecolabel, background and facts**
- Why adipic acid dihydrazide (ADH)?
- New development → 1-to-1 substitution
- Comparative study → lasure formulations
- Summary

# EU Ecolabel scheme

## Voluntary award



- Introduced in 1982 (Regulation (EC) 1980/2000) - Implemented in 2009 (Regulation (EC) 66/2010)
- > 44000 products & services involved (Sep. 2015)
- Paints & varnishes category - Commission Decision 2014/312/EU - counts 10% ca. of total number of awards (Sep. 2015)
- Key points:
  - Voluntary
  - Focus on environmental impact (hazardous content) and life cycle (durability)
  - Visual label for consumers

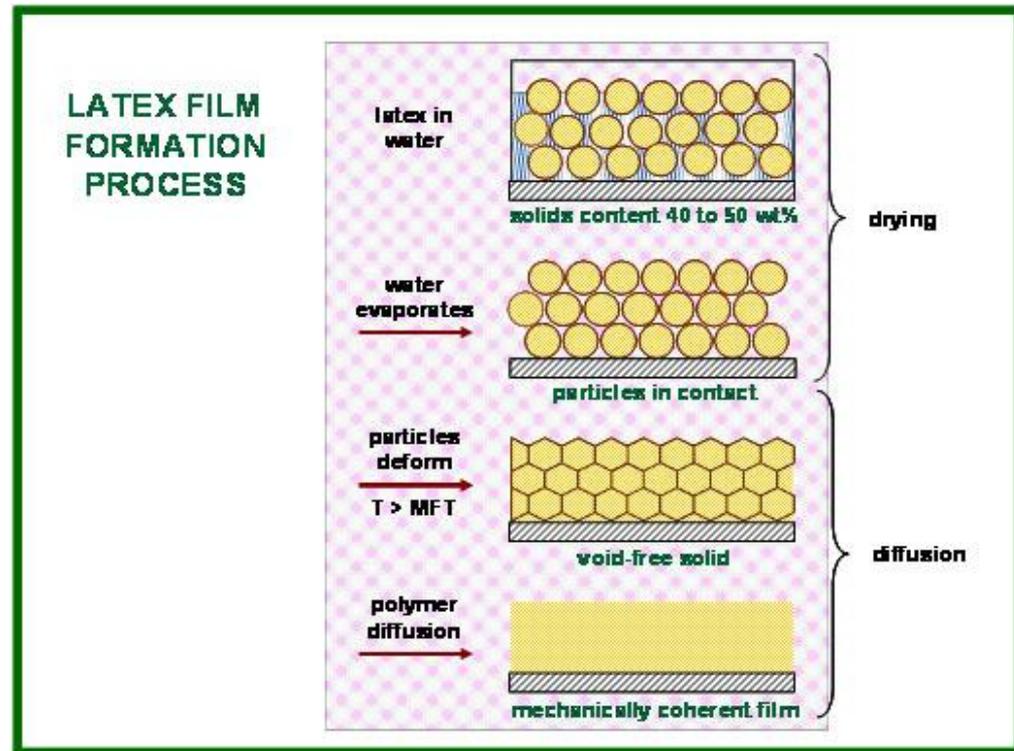
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# Why is ADH used in water based binders?

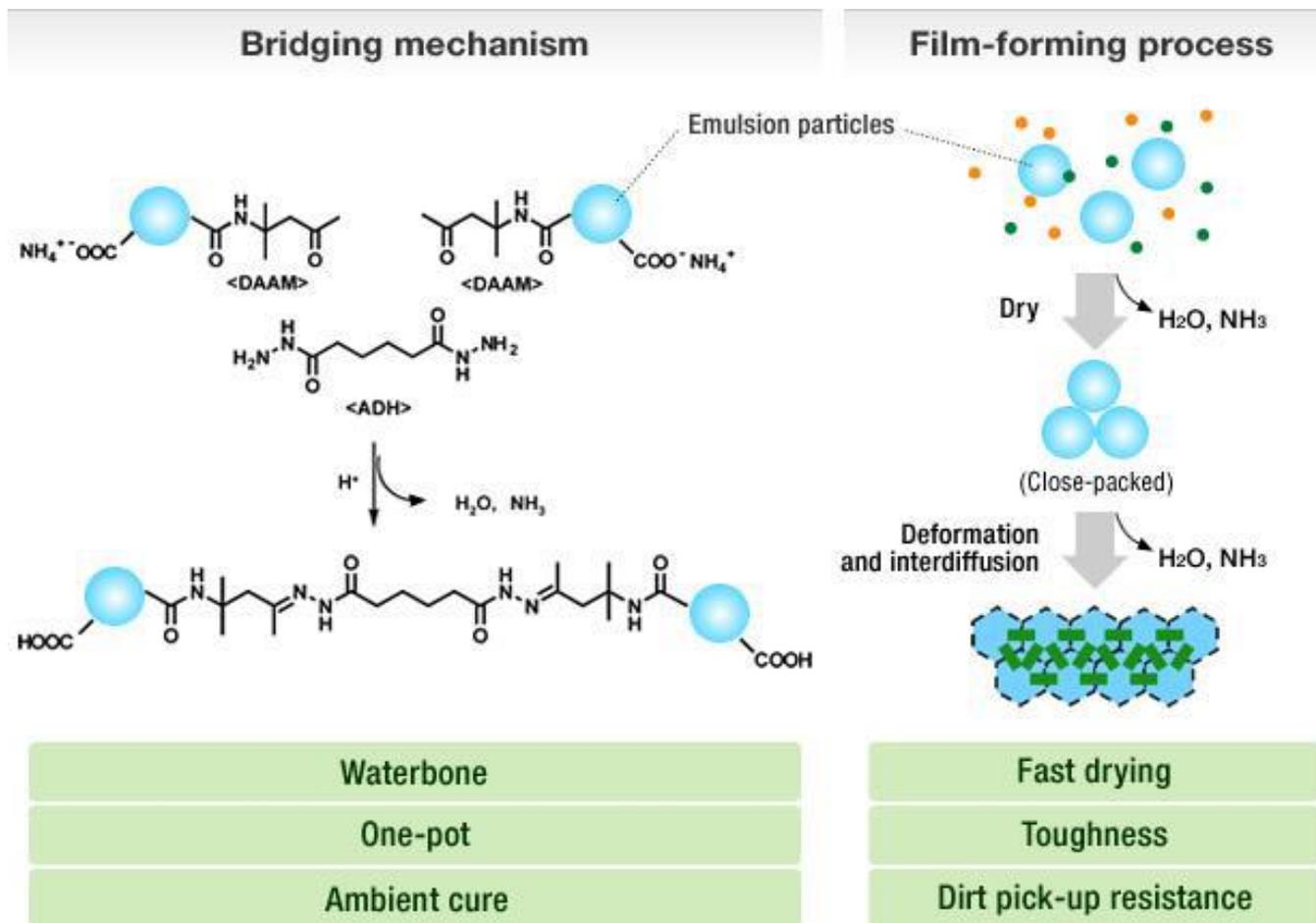
## Room temperature curing

- Polymers designed with  $T_g = 0-20\text{ }^\circ\text{C}$ 
  - ❖ Good film formation but,
  - ❖ Leads to blocking
  - ❖ Low water resistance
- Solution: Post cure films
  - ❖ Preferably with 1K system



# Crosslinking mechanism

## Room temperature curing



Reference: <http://www.khneochem.co.jp/en/rd/technology/daam/>

# ADH is hazardous to the environment

## New crosslink solutions are needed

- Chronic category 2 – hazard statement H411
- Ecolabel threatened
- On March 16, 2016 the commission has derogated ADH since no alternative is feasible
- Up to 1% ADH can be used



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# Development aim

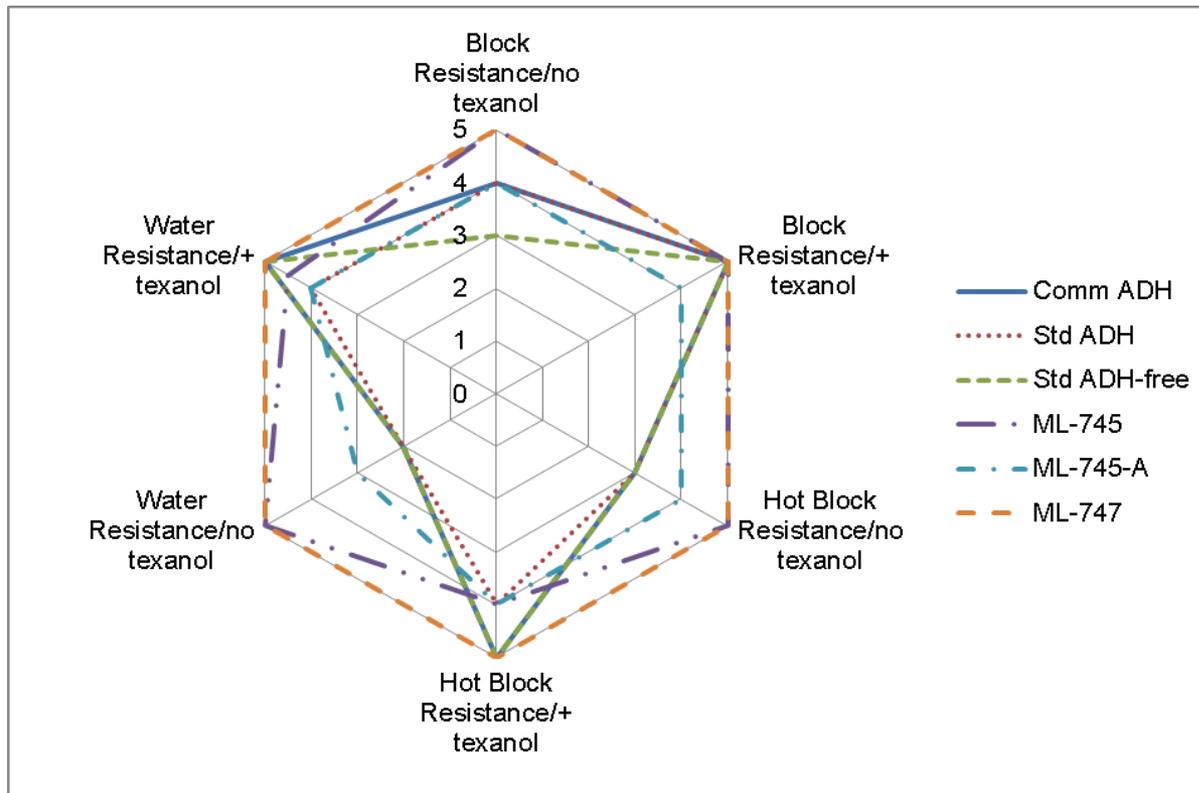
## 1-to-1 substitution of ADH containing binder

- 1K crosslinkable binder
- Two phase polymer, optimized monomer composition
- Comparable properties to ADH in respect to:
  - ❖ Block resistance
  - ❖ Water resistance
- 0 VOC – improve vs standard

All screening tests done on binder with and without solvent



# New Acrylic Polymer Multiple options



	Cross-linker
Comm ADH	✓ (ADH)
Std ADH	✓ (ADH)
Std ADH-free	✗
ML-745	✓
ML-745-A	✓
ML-747	✓

New AC → no coalescing agent required

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# Comparative study

## Lasure formulation

	ML-19-E	ML-39-D
<b>ML-745</b>	50	
<b>ML-747</b>		50
Defoamer	0.40	0.40
Deareator	0.50	0.50
Substrate wetting agent	0.20	0.20
Neutralising agent	0.10	0.10
Texanol	1.00	1.00
UV absorber	1.00	1.00
Water	45.40	45.40
Slip agent	0.20	0.20
In-can preservative	0.10	0.10
Pseudoplastic HEUR thickener	0.40	0.40
Newtonia HEUR thickener	0.70	0.70
	100	100

- Low VOC (possible to formulate 0 VOC)
- Low solids (23%)
- Test vs commercial lasures: Ref. A, Ref. B (glossy, low solids – 23/24%)
- Compare: block resistance, adhesion, weathering resistance and gloss retention in accelerated test and natural exposure

# Block Resistance

## Room and high temperature



**ML-19-E**



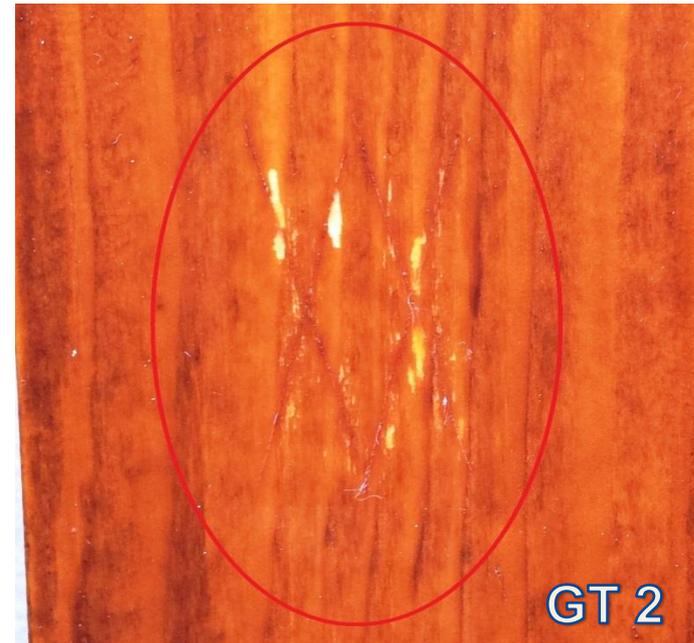
**Ref. A**

1 hour @ 50°C	Ref. A	Ref. B	ML-19-E	ML-39-D
Block pressure - (1kg * 1 cm2)	5A	5B	5A	5A
24 hours @ RT	Ref. A	Ref. B	ML-19-E	ML-39-D
Block pressure - (1kg * 1 cm2)	5A	5A	5A	5A

Optimal block and hot block resistance

# Adhesion

## Dry and wet

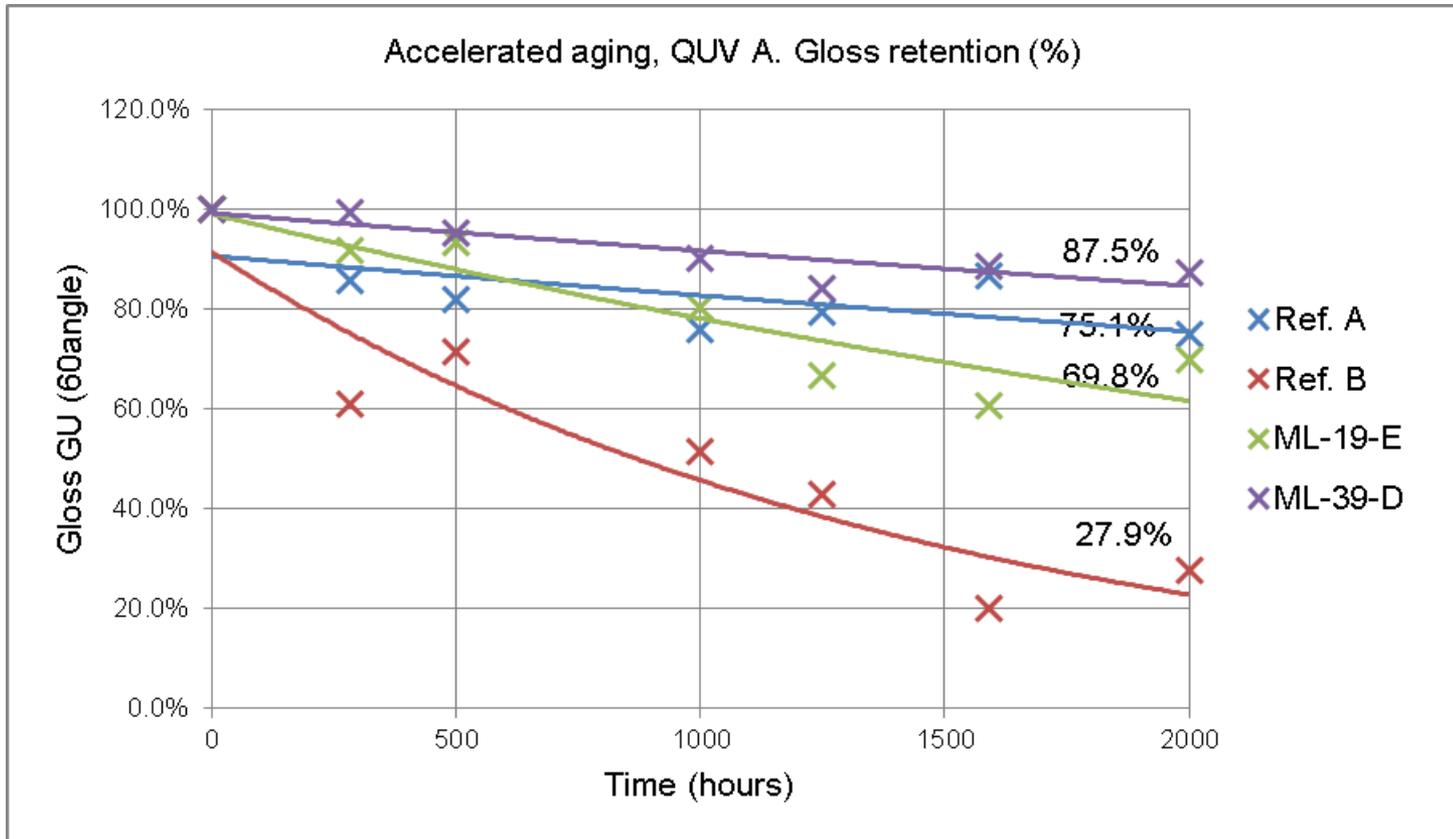


	Dry Adhesion	Wet Adhesion
Ref. A	GT 0	GT 0
Ref. B	GT 0	GT 2
ML-19-E	GT 0	GT 0
ML-39-D	GT 0	GT 0

Perfect adhesion!

# QUV A Gloss retention

## Comparable performance to ADH/polymers



Top gloss retention

# Natural exposure

## Good shape after one year on a test fence



ML-19-E



ML-39-D



Ref. A



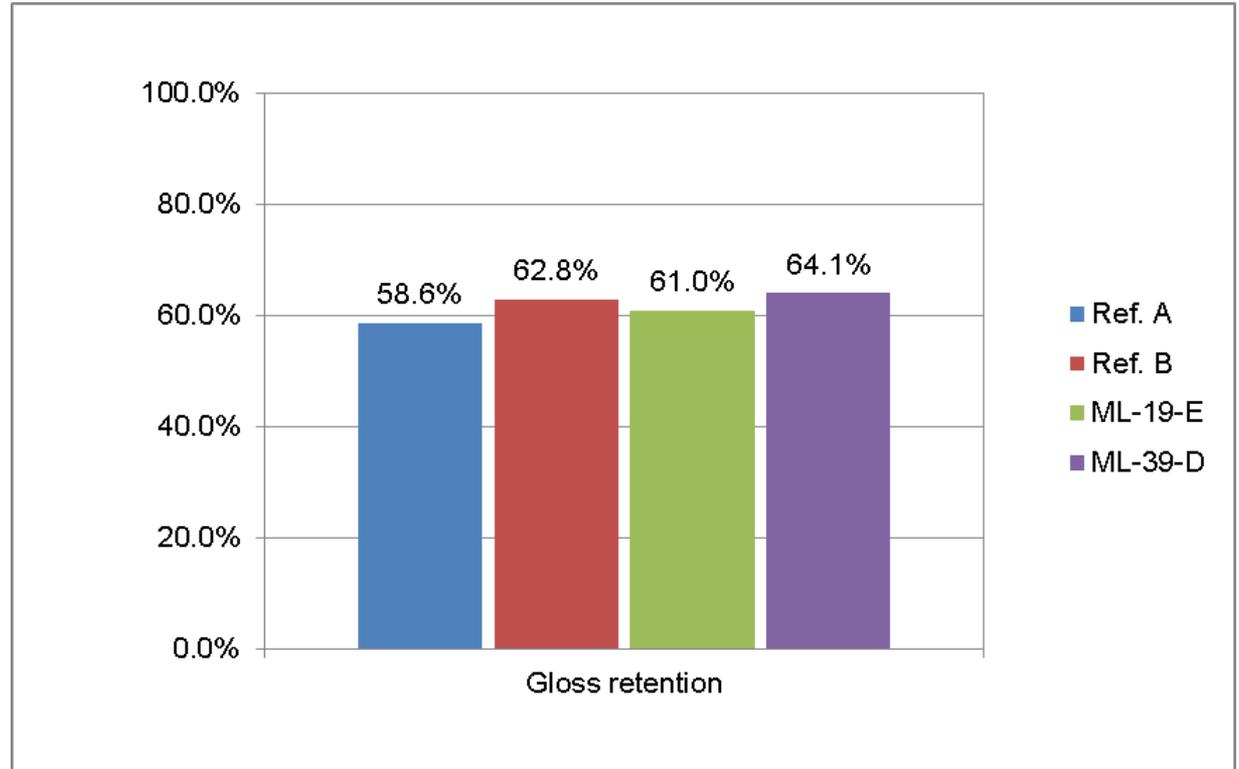
Ref. B

No failure, delamination, flanking or cracking!

# Natural exposure

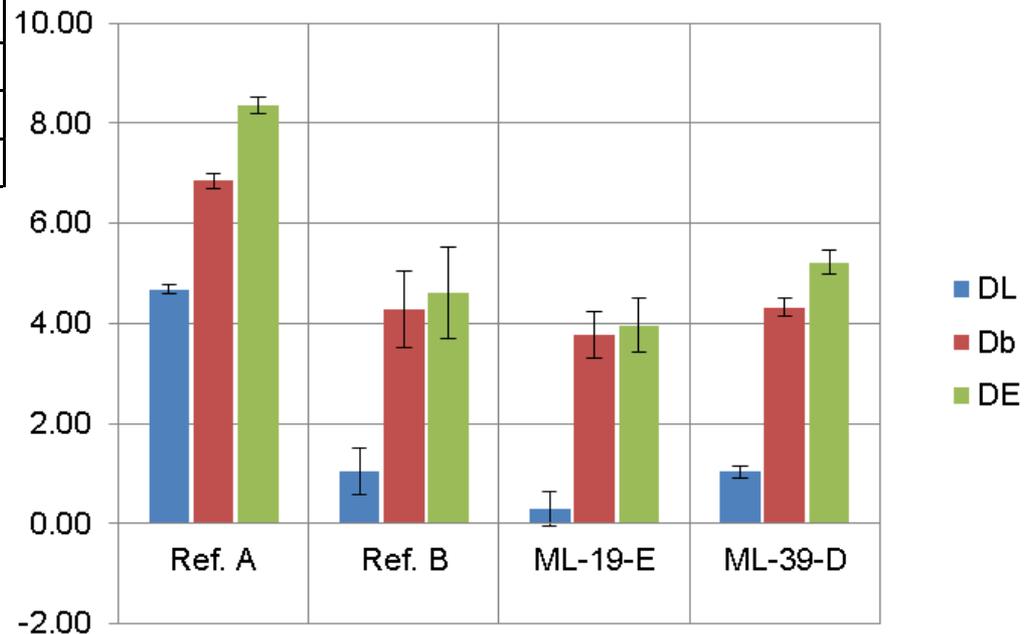
## One year gloss retention equal to std. lasures

	Gloss retention
Ref. A	58.6%
Ref. B	62.8%
ML-19-E	61.0%
ML-39-D	64.1%



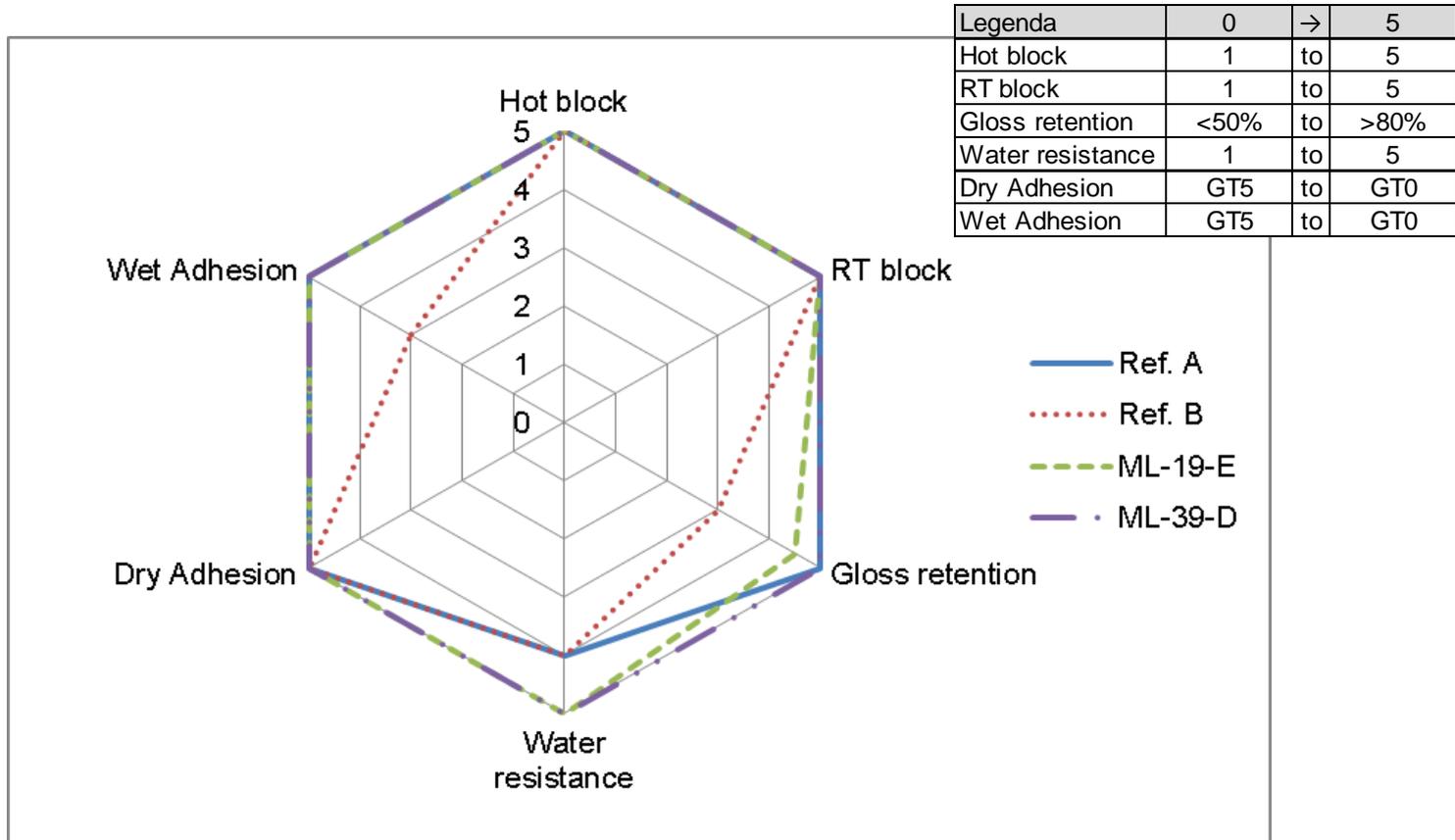
# Natural exposure Discoloration

	$\Delta L$	$\Delta b$	$\Delta E$
Ref. A	4.68	6.85	8.37
Ref. B	1.05	4.29	4.61
ML-19-E	0.30	3.78	3.97
ML-39-D	1.04	4.32	5.23



# Full comparison

## Complete picture



ML-19-E and ML-39-D good as commercial lasures or, even, better

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# Summary

- Lasure formulations ML-19-E and ML-39-D equal or outperform commercial standards
- ML-745 and ML-747, both ADH-free, are suitable for Architectural exterior wood segment (varnish and lasure)
- Cross-linkable two-phase polymers ADH-free
- ML-745 and ML-747 are Ecolabel compliant binder without the hazard statement H411
- No trade-off between life span and environmental impact

# Acknowledgements

## R&D synthesis work



- ✓ Dr. Andrew Hearley<sup>\$</sup> – EPS B.V. (Engineered Polymer Solutions)
- ✓ Emile Stevens – EPS B.V. (Engineered Polymer Solutions)
- ✓ Ibrahim Kemikkiran – EPS B.V. (Engineered Polymer Solutions)

*\$ - Dr. Hearley moved to The Valspar Corporation*

## Do you have questions? Contact me ...

- ✓ Massimo Longoni – EPS B.V. (Engineered Polymer Solutions)

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*or Visit us at European Coating Show 2017 - Hall 7, Stand 356N*