

## EPS TO FEATURE HIGH-VALUE ACRYLIC RESINS AND COLORANTS AT THE AMERICAN COATINGS SHOW

CHICAGO (March 8, 2022) – Engineered Polymer Solutions® (EPS®) will showcase its line of high-value, sustainable products for the construction, industrial and architectural coatings industries at the American Coatings Show (ACS) in Indianapolis, April 5-7, 2022.

EPS will highlight this broad range of innovative products at the show:

- EPS® 2252: A high solids all-acrylic polymer with exceptional adhesion to TPO, EPDM, metal, asphalt and other common roofing substrates that allows coatings to be formulated at <50 g/L VOC.
- EPS® 2580: A direct-to-metal polymer that offers exceptional corrosion resistance, early water resistance and rapid hardness development. EPS 2580 can also be formulated at <50 g/L VOC.
- EPS® 2799: An all-acrylic, film-forming polymer that is an exceptional choice for high-performance gloss for interior and exterior architectural DIY or professional paints. Ideal for institutional, commercial or other high-traffic area wall coatings, EPS 2799 can be used to formulate near zero VOC paints using the EPS® 9147 coalescent.
- NovoColor® SF: A waterborne dispersion designed for the tinting of waterborne coatings and stains, especially wood stains, and other applications where a high degree of color transparency is desired.

"Our team of R&D experts is consistently thinking about the future, working on formulating next-generation products for the coatings industry," says Jose Luna, Global Marketing Director, EPS. "For example, the acrylic resins we're highlighting at ACS can be used for low VOC formulations – helping our customers meet stringent regulatory standards while also exceeding performance requirements."

Visit booth #2364 at the 2022 ACS in the Indiana Convention Center to learn how EPS can help with your formulation needs.

###

## About EPS®

EPS® – Engineered Polymer Solutions, provides high-performance, high-value, sustainable resins specifically designed for the construction, industrial and architectural coatings industries, and for adhesives. As a global manufacturer of CCA colorants to the consumer paints and industrial coatings industries, we also offer a broad colorant technology portfolio for both POS and In-Plant OEM clients. With a personalized approach, innovative technology, consistent product performance, formulation support and exceptional technical service – we make doing business with us easy. For more information, visit epscca.com

## Media Contact

Engineered Polymer Solutions (EPS) Beatriz Batlle beatriz.m.batlle@eps-materials.com