

## **PRESS RELEASE**

### **EPS LAUNCHES NEW ACRYLIC DIRECT-TO-METAL POLYMER**

**CHICAGO – January 31, 2023** – Today, EPS<sup>®</sup> - Engineered Polymer Solutions launched EPS 2585, a high-solids waterborne acrylic emulsion that provides the capability to formulate direct-to-metal applications at <100g/L VOC. EPS 2585 is recommended for high-performance general industrial and railcar coatings with excellent hardness, block resistance and early water resistance.

"There's a growing demand for DTM coatings that meet tough performance requirements," said Robert Sandoval, Ph.D., R&D Technical Director for Engineered Polymer Solutions. "Extensive research went into developing EPS 2585 to achieve the ideal balance of properties that the market requires."

Coatings formulated with EPS 2585 help optimize the coatings process by eliminating the priming step, helping manufacturers save time and money while extending the life span of their coated products.

"This polymer is well suited for exterior applications due to its exceptional gloss retention and multi-substrate adhesion," mentioned Chris LeFever, R&D Technical Manager for EPS. "With EPS 2585, we offer superior corrosion resistance without the use of anti-corrosion pigments, even at film builds as low as 1.5 mils."

Additional information and product samples are available online at [www.epscca.com/en/products/resins/eps-2585/](http://www.epscca.com/en/products/resins/eps-2585/)

#### **About EPS**

Engineered Polymer Solutions provides performance-based resins and colorants specifically designed for the architectural, construction, industrial, and adhesive industries. The company offers a wide range of acrylic emulsions and conventional resins, as well as a broad colorant technology portfolio for both POS and In-Plant OEM customers. For more information, visit [www.epscca.com](http://www.epscca.com)

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