

EPS® EXHIBITS INNOVATIVE RESINS FOR ROOF COATINGS AT INTERNATIONAL ROOFING EXPO

CHICAGO, ILLINOIS, January 14, 2020 – Engineered Polymer Solutions (EPS®) will showcase its high-performance resins for roof coatings at the International Roofing Expo in Dallas, Texas from February 4-6.

“To ensure the longevity of a roof, it is crucial that the coatings applied are optimized for the highest level of performance and durability,” said Dr. Brent Crenshaw, Sr. R&D Chemist at EPS. “We listen to our customers and understand the issues they experience, and as a result, EPS constantly develops new and improved resins to advance the coatings available for the roofing industry.”

The featured line of EPS resins at the expo include **EPS® 2719**, an all-acrylic emulsion that minimizes asphalt bleed-through in cool roof coatings. Roof coatings formulated with **EPS 2719** offer excellent adhesion to asphaltic and other construction substrates and deliver exceptional UV and dirt pickup resistance.

EPS will also highlight **EPS® 2252**, a high-solids acrylic emulsion designed to adhere to low energy substrates commonly used in roofing. Primers and basecoats based on the new waterborne acrylic resin offer improved adhesion to thermoplastic polyolefin (TPO) and ethylene propylene diene monomer (EPDM) rubber. Coatings that use **EPS 2252** can also be formulated at <50g/L VOC, helping customers meet stringent VOC regulations.

“Exhibiting at IRE is an opportunity for us to connect with new and existing customers,” said Christopher Farrell, from the Commercial Department of EPS. “At the show, we are able to introduce and share our innovative technologies that will help support roof coatings manufacturers and formulators.”

Visit booth 6046 at the 2020 International Roofing Expo in the Kay Bailey Hutchinson Convention Center to learn how you can enhance your roof coatings with innovative resins from EPS.

About EPS®

Engineered Polymer Solutions (EPS) produces performance-based polymers and resins, specifically designed for our customers who develop innovative products for architectural, industrial and construction coatings. With a direct connection to technical support, next-generation technology and unparalleled customer service – we help your business succeed. Our highly-responsive R&D experts create the solutions of the future. EPS has unmatched technical insight, with modern, world-class manufacturing facilities and decades of test fence exterior exposure data from a variety of climates. We are committed to exceeding our customers’ expectations by supplying acrylic emulsions and conventional resins with proprietary technology that enables our customers to create high-performance coatings.

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