

PRESS RELEASE

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EPS SHOWCASES INNOVATIVE TECHNOLOGIES AT WESTERN COATINGS SYMPOSIUM AND SHOW

EPS exhibits cutting-edge products and technical expertise for the coatings industry

CHICAGO – Oct. 15, 2019 – Engineered Polymer Solutions (EPS) will highlight two new products during the 34th Biennial Western Coatings Symposium and Show in Las Vegas from Oct. 20-23. The company will launch EPS® 2580, following its recent introduction of EPS® 2252 – two products that can help meet stringent VOC regulations.

Both EPS 2580 and EPS 2252 are acrylic emulsions that are capable of formulating coatings at <50g/L VOC. EPS 2252 is a new waterborne acrylic resin developed to improve adhesion to low energy substrates, such as TPO and EPDM, which are commonly used in roofing projects.

The launch of EPS 2580 provides the industrial market a polymer for high-performance direct-to-metal coatings. EPS 2580 is a self-crosslinking, acrylic emulsion that delivers excellent gloss, corrosion and chemical resistance, early water resistance, and rapid hardness development.

“At EPS, we anticipate industry needs, and develop products to improve our customers’ formulations,” said Henry Bunch, senior vice president, Global EPS. “With the release of EPS 2580 and EPS 2252, we are delivering solutions that help meet performance and regulatory standards.”

EPS will further present cutting-edge innovations and trends during three technical presentations in the Paris Las Vegas Hotel and Convention Centre. Attendees can listen to the following technical talks on Wednesday, Oct. 23:

- **Spectroscopic Analysis of Waterborne Architectural Coatings for Improved Weathering**, presented by Karl Booth, R&D Group Leader, EPS
- **Binder/Formulation Interactions in High Performance Waterborne Low VOC Direct-to-Metal Coatings**, presented by Chris LeFever, R&D Chemist, EPS
- **Improved Adhesion to TPO and Other Hard-to-Stick Surfaces with Waterborne Acrylic Resins**, presented by Robert Sandoval, R&D Manager, EPS

“Our R&D team works relentlessly to develop next-generation products,” said Bunch. “We are honored to have the opportunity to share our research during the Western Coatings Symposium and Show with our customers and colleagues in the coatings industry.”

Visit EPS at Booth 123 during the tradeshow to learn more about the full portfolio of high-performing, technology-driven resins and colorants that are specifically designed to serve the architectural, construction and industrial coatings industries.

About EPS

Engineered Polymer Solutions provides performance-based resins and colorants specifically designed for the architectural, construction, industrial, and adhesive industries. The company offers a wide range of acrylic emulsions and conventional resins, as well as a broad colorant technology portfolio for both POS and In-Plant OEM customers. For more information, visit www.eps-materials.com

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