

## PRESS RELEASE

### EPS/CCA announce GREENGUARD Gold Certification for product

**CHICAGO, Illinois, Jan. 8, 2019.** – UL Environment's GREENGUARD Certification Program has awarded the UL GREENGUARD Gold Certification for the NovoColor® HP II 8600 line of colorants from Engineered Polymer Solutions and Color Corporation of America (EPS/CCA).

NovoColor® HP II 8600 is the next generation of waterborne pigment dispersions specifically engineered for use in architectural and waterborne industrial coatings systems to help customers meet stringent VOC restrictions.

GREENGUARD Certification emissions limits were first used as purchasing specifications for the US EPA and the State of Washington for furniture and commercial building products.

The GREENGUARD Gold Certification standard includes health based criteria for additional chemicals and also requires lower total VOC emissions. In addition to limiting emissions of more than 360 VOCs and total chemical emissions, GREENGUARD Gold Certified products must also comply with requirements of the State of California's Department of Public Health (CDPH) "Standard Method for the Testing and Evaluation of Volatile Organic Chemical Emissions from Indoor Sources Using Environmental Chambers, Version 1.2 (2017)" (also known as California Section 01350).

Mark Ellsworth, Global Colorants Technical Director for EPS/CCA, noted that "As our customers introduce their low indoor emissions paint formulations, they can be confident that CCA NovoColor colorants can be used to provide best in class color consistency and paint performance, while maintaining low indoor emissions properties in tinted paints."

Jon Remissong, Global Commercial Director for CCA, highlights that "Being awarded The GREENGUARD Gold Certification for our NovoColor colorants line is just one example of how we work on developing products with health and environment in mind." He added that "NovoColor® HP II 8600 offers outstanding compatibility in a wide range of waterborne coating systems with minimal impact on critical paint and coatings properties."

#### About EPS and CCA

Engineered Polymer Solutions and Color Corporation of America provide performance-based resins and colorants for the architectural, industrial, construction and adhesive markets. The company offers a wide range of acrylic emulsions and conventional resins, as well a broad colorant technology portfolio for both POS and In-Plant OEM customers. For more information, visit [www.epscca.com](http://www.epscca.com)

FOR FURTHER INFORMATION, CONTACT:

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