

PRESS RELEASE

NEW POLYMER FOR REFLECTIVE ROOF COATINGS WITH IMPROVED DIRT PICKUP RESISTANCE

MARENGO, IL – April 25, 2024 – EPS[®] - Engineered Polymer Solutions will launch EPS[®] 2210 at the American Coatings Show, taking place in Indianapolis, from April 30 to May 2, 2024. This newly released all-acrylic polymer for elastomeric wall and roof coatings is capable of conforming to ASTM D6083 Type II standards, ensuring low temperature flexibility at -10° C.

“Our novel polymer was designed to keep white roofs white, by offering excellent asphalt bleed-through and dirt pickup resistance”, said Brent Crenshaw, Ph.D., Senior Scientist at EPS[®], adding that “this helps decrease the temperature of roofs, which can substantially enhance occupant comfort, lower cooling cost for building owners, and potentially mitigate urban heat island effects.”

EPS[®] 2210 sets itself apart by offering excellent adhesion, and a well-balanced blend of tensile and elongation properties.

Join EPS[®] at booth #2245 at the American Coatings Show to learn more about EPS[®] 2210 and other innovative polymers and pigment dispersions for the architectural, construction and industrial coatings industries.

Samples of EPS[®] 2210 are available at <https://www.epscca.com/en/products/resins/eps-2210/>

About EPS

Engineered Polymer Solutions provides performance-based resins and colorants specifically designed for the architectural, construction, industrial, and adhesive industries. The company offers a wide range of acrylic emulsions and a broad colorant portfolio for both POS and In-Plant OEM customers. For more information, visit www.epscca.com.

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