

## EPS® 2720

### All-Acrylic Emulsion

**MARKET SEGMENT: ARCHITECTURAL**

**COMMON APPLICATIONS: PRIMER, TOPCOAT**

EPS® 2720 is an all-acrylic, film-forming polymer based on self-crosslinking technology, making it an excellent choice for high-performance gloss interior and exterior architectural coatings. EPS® 2720 is a versatile polymer recommended for use in high through semi-gloss white to neutral base architectural DIY and professional paints.

#### PERFORMANCE BENEFITS

- Early high-temperature block resistance
- Print resistance
- Fast hardness development
- Low-tack, even in near-zero VOC formulations
- Dirt pickup resistance (DPUR)
- Gloss retention in both accelerated QUV-A (ASTM G154) and natural exposure testing
- Scrub resistance (ASTM D2486)
- Near zero VOC paints can be formulated using EPS 9147 coalescent
- Made without APEO surfactants

#### TYPICAL PROPERTIES

<b>Weight Solids</b>	48.0 +/- 0.7%
<b>Weight/Gallon</b>	8.8 +/- 0.1
<b>pH</b>	8.3 – 8.8
<b>Volume Solids</b>	45.0 +/- 0.7%
<b>MFFT</b>	13° C

These typical properties do not represent specifications.

#### SUGGESTED COALESCING SOLVENT(S)

(% Solvent on Binder Solids – Pass 40°F LTC Test)

<b>Texanol and/or EPS 9147 (White Base)</b>	6-8%
<b>Texanol and/or EPS 9147 Ultra-Deep Base (tinted)</b>	2-4%

#### SUGGESTED FORMULATIONS

- EPS® 2720 Gloss White/Pastel Dry TiO2 Base
- EPS® 2720 Gloss Ultra-Deep Base