

Driving Balance of Properties at Lower VOCs in Waterborne Industrial Maintenance Coatings WCS 2015

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Agenda

- Innovation Drivers in Coatings
- National VOC Restrictions
- Balance of Properties in Waterborne Industrial Coatings
- Hardness/Block/Corrosion Performance Survey
- Polymer Design/Monomer Toolbox
- Next Generation Technology



Innovation Drivers

- All about EHS many examples driving technology changes
 - VOC reduction
 - Reduction/elimination of coalescing solvents
 - Low maximum incremental reactivity (MIR)
 - Low hazardous air pollutants (HAPs)
 - 100% solids epoxies
 - Conversion to water 2k epoxies, 2k urethanes, alkyds
 - APEO-free
 - Chromate-free
 - Isocyanate-free
 - BPA-free can/bottle coatings



VOC Restrictions

Regulatory Body	IM VOC Limit (g/L)	Rust Preventive Limit (g/L)
EPA	450	400
CARB	250	150
South Coast (SCAQMD)	100	100
OTC	250	250
Canada	340	400
LADCO	340	400

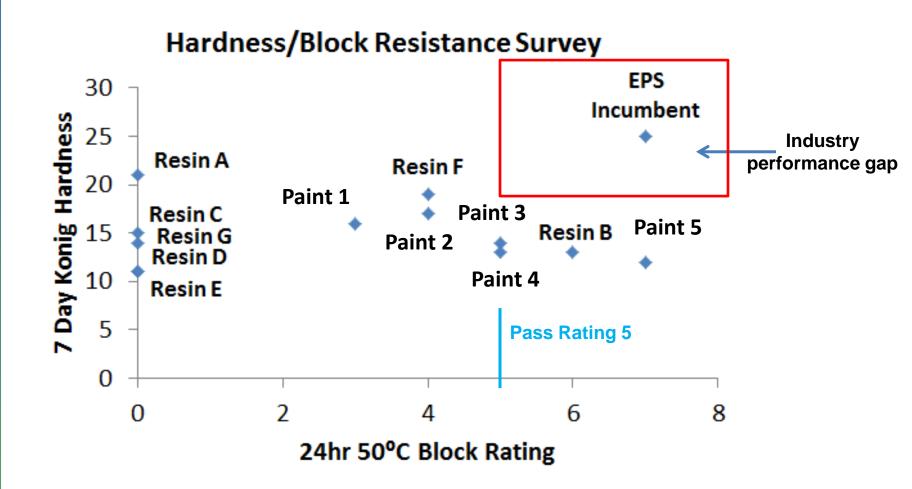
Elimination of quart exemption will force compliance with 100g/L in South Coast – may drive 100g/L adoption across country for national suppliers to minimize SKUs



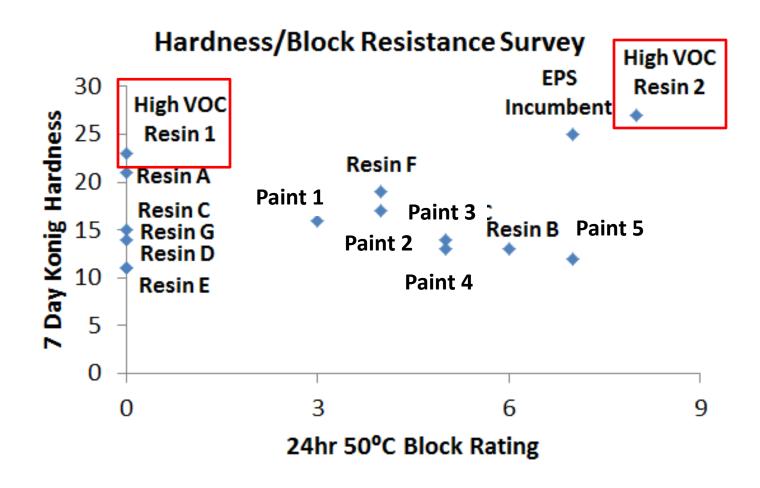
Balance of Properties

- For DTM coatings, customers may specify a variety of performance attributes:
 - VOC, application, corrosion resistance, adhesion, block resistance, gloss, hardness, chemical resistance, early water resistance, etc
- Typically two strategies employed to hit lower VOC waterbased formulations
 - Lower MFFT through T_g reduction
 - Formulation with low VOC plasticizer
- Properties such as hardness and block resistance are most often sacrificed
 - Can be addressed through formulation but usually have tradeoffs
- Polymer design strategies can overcome some of these limitations to retain a balanced polymer



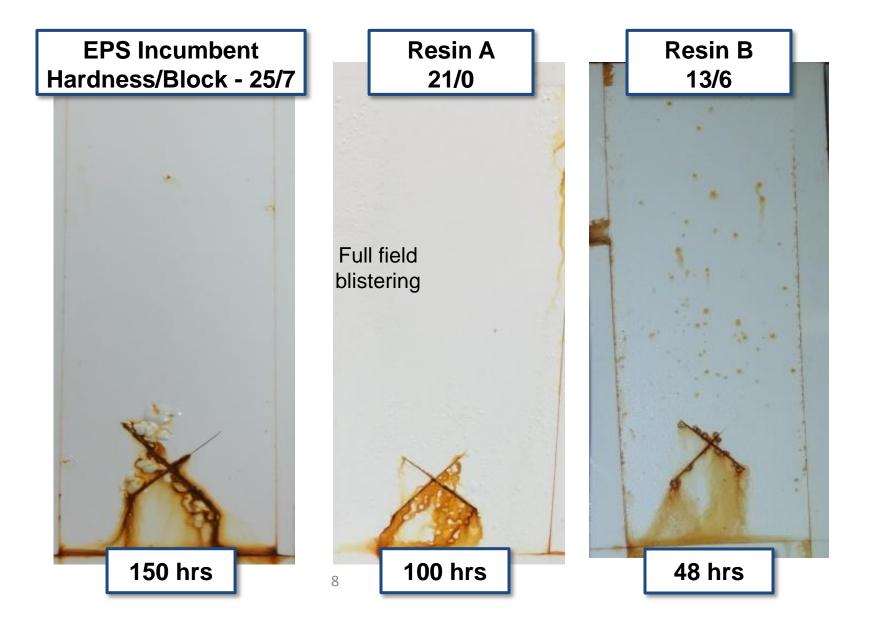


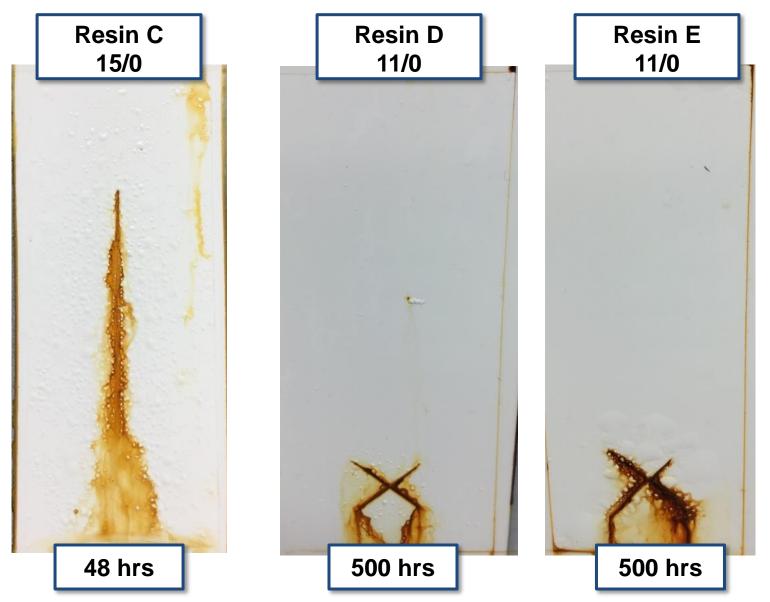
- Survey of commercially available, <100g/L capable resins and paints
- Resins formulated into 100g/L high gloss formulations
- Konig oscillations @ 3-3.5mil DFT, 24hr block @ 3mil wet
- Significant performance gap for good block and hardness



- High VOC resins more likely to hit performance balance
- Early hot block resistance can still be occasionally troublesome

R-Series Q Panel, 2-2.5mil DFT















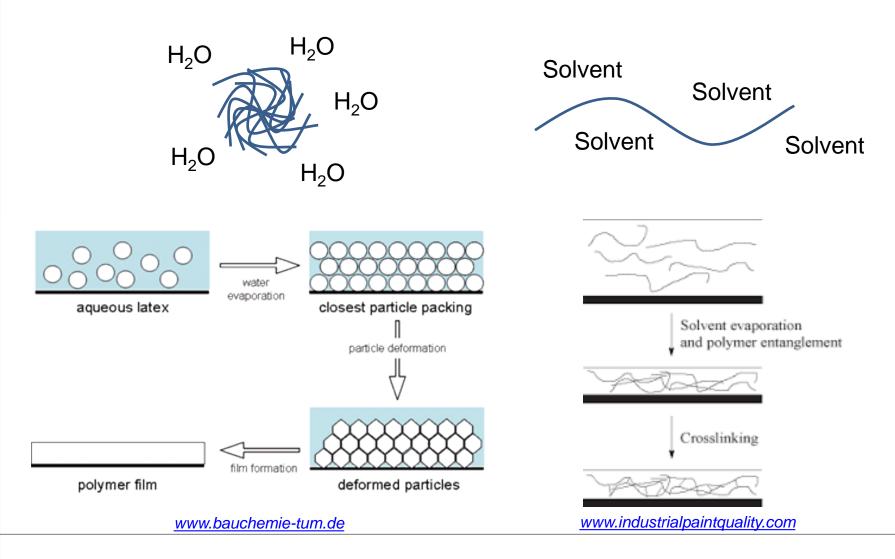


How to Tune Performance

- Statistical design approach optimizing all important factors of polymer development
 - Monomer composition
 - Surfactant choice
 - Feed ratios, times
 - Polymer morphology
 - Crosslinker type
 - Particle size
 - MW?
 - etc

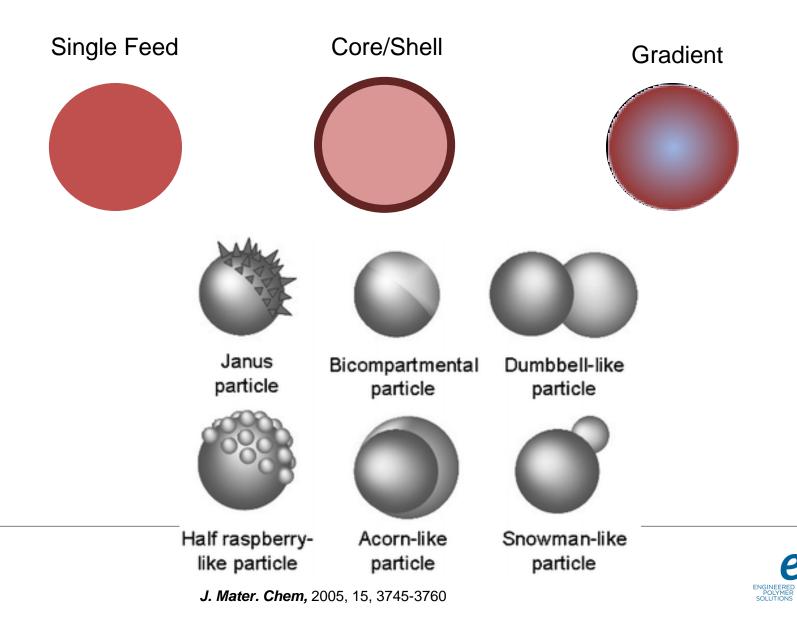


Waterborne vs. Solventborne

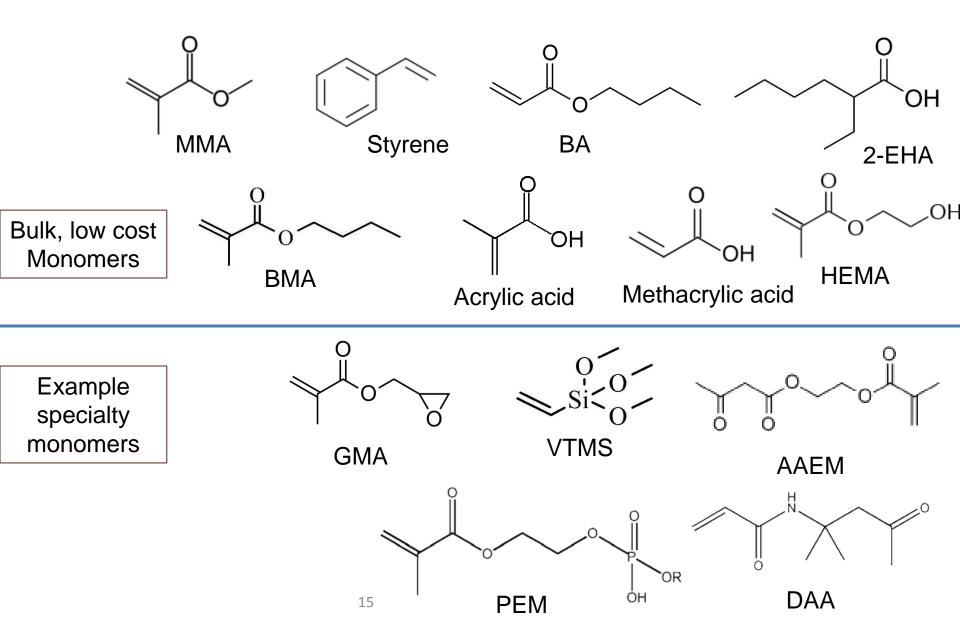




Polymer Morphologies

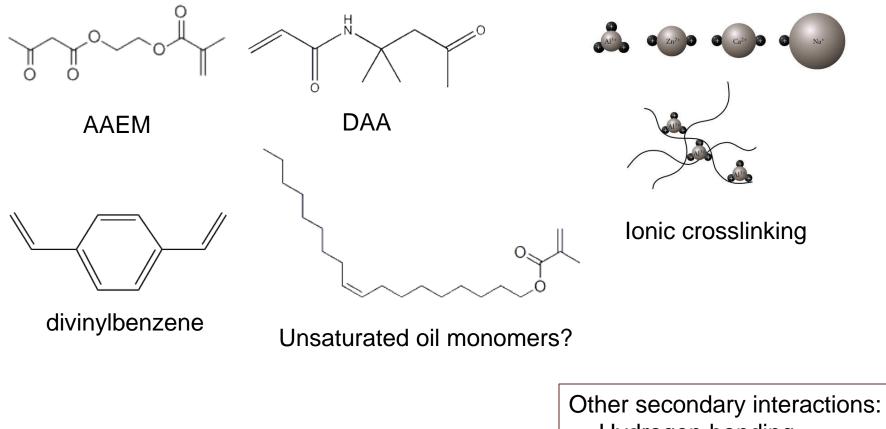


Tuning Monomer Composition



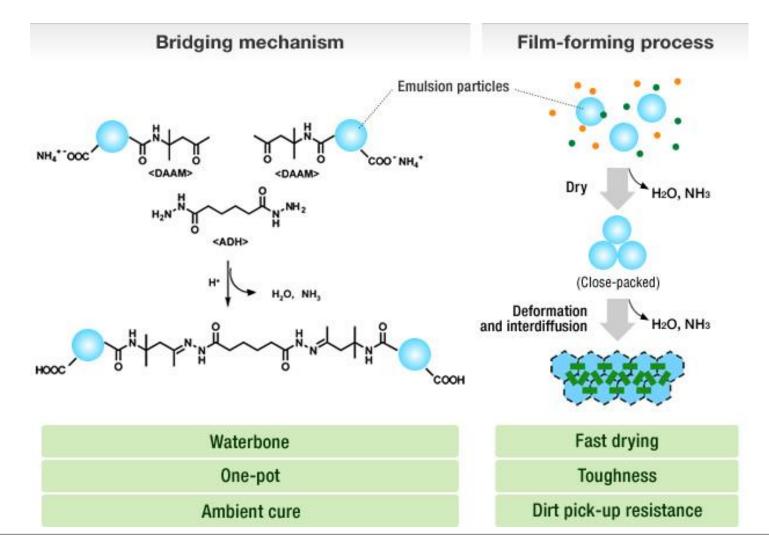
Crosslinker Types

Build hardness back into the polymer prior to, during or after film formation



- Hydrogen bonding
- Pi-pi stacking

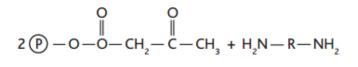
Crosslinking Mechanisms



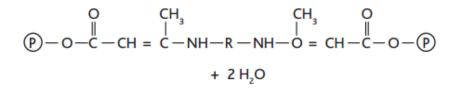
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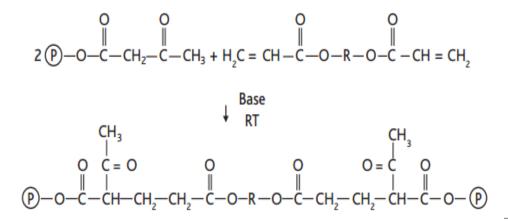


Crosslinking Mechanisms



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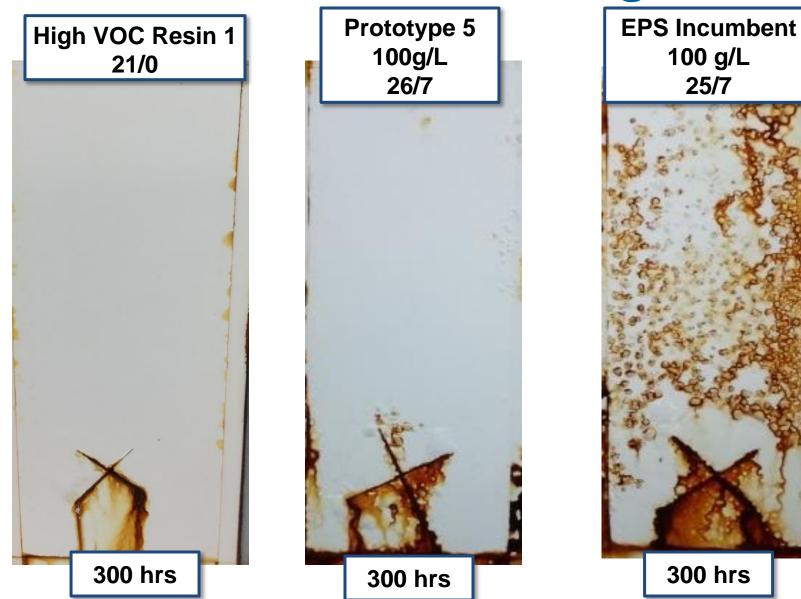




Eastman, http://www.eastman.com/Literature_Center/N/N319.pdf



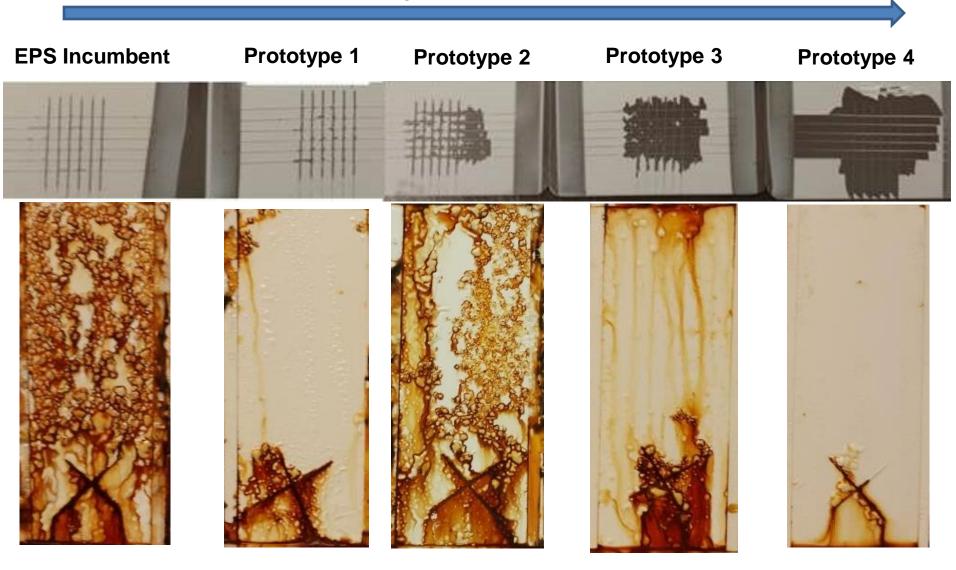
Next Generation 100g/L



Adhesion vs. Corrosion Resistance

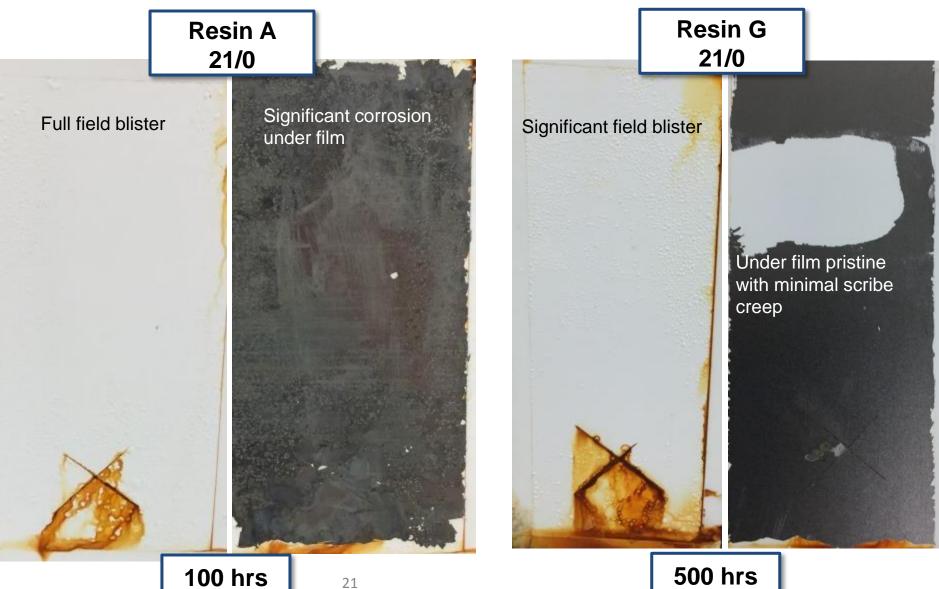
2-2.5mil DFT, 12PVC High Gloss, 400hr B117

Decreasing adhesion properties



Blistering in Salt Fog

Not all blistering created equally



Summary

- Low VOC trends place difficulties in resin selection and design yielding a performance gap in balancing hardness/block/ corrosion resistance
- Systematic polymer design can yield well-balanced, high performance waterborne systems
- Current experimental prototypes based on current state of the art polymer understanding are filling that performance gap
- Good adhesion not necessarily a requisite for good corrosion resistance
- Blistering can be caused by different mechanisms, some related to corrosion and others not
- Future work includes leveraging learnings to carry performance properties through 50g/L and lower



Acknowledgements

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Questions?

