PRESS RELEASE

Introducing EPS® 2736: A High Solids Polymer for Architectural Coatings Made Without Fluorosurfactants

Marengo, IL – September 18, 2025 – Engineered Polymer Solutions (EPS) has launched EPS® 2736, a new all-acrylic, film-forming polymer designed to improve the performance of exterior architectural coatings across flat to satin finishes. Formulated for DIY and professional applications, EPS® 2736 delivers exterior durability with exceptional dirt pickup resistance, long-term color retention, and UV resistance.

"EPS® 2736 is the newest addition to our portfolio of polymers made without fluorosurfactants," said Karl Booth, R&D Manager at EPS. "We offer a wide-ranging line of polymers for architectural coatings across all sheens, from flat to high gloss, each designed to meet specific performance needs. Our portfolio is designed to provide formulators with the ability to achieve near-zero VOC coatings when using EPS® 9147, our low VOC coalescent."

With solids above 58%, EPS® 2736 delivers strong performance over alkaline surfaces, offering excellent mechanical durability with high scrub resistance, and grain crack resistance even on dimensionally unstable substrates. Its overall benefits, validated through extensive testing across key performance criteria, make it an excellent choice for interior and exterior architectural applications where durability, reliability, and long-term results are essential.

Customers can learn more about EPS® 2736 and order samples at https://www.epscca.com/en/products/resins/eps-2736/.

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About EPS

Engineered Polymer Solutions provides performance-based resins and colorants specifically designed for the architectural, construction, industrial, and adhesive industries. The company offers a wide range of acrylic emulsions and a broad colorant portfolio for both POS and In-Plant OEM customers. For more information, visit www.epscca.com.

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