

Low VOC Water-Only Colorant

BENEFITS

Used successfully in many acrylic emulsion, modified acrylic emulsion, PVA, waterborne 2K Polyurethane, waterborne 2K epoxy, and water reducible alkyd systems

Wide range of pigment choices to meet your coating systems requirements for durability, chemical resistance, and color space

USES AND MARKETS

- Interior and Exterior Latex Paints
- Caulks & Sealants
- Grout
- Cementitious Coatings
- Adhesives
- Inks
- Spandrel Glass Coatings

CHEMISTRY

Water-Only Colorant

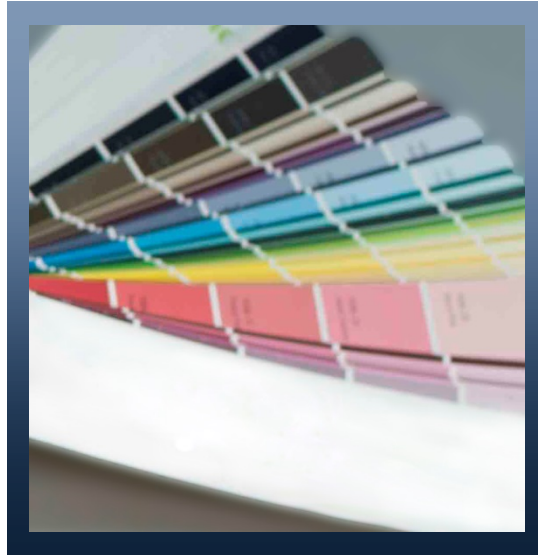
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NovoColor® HP II

The New Standard of Excellence in Low VOC Water-Only Colorants



NovoColor® HP II is the new generation of waterborne pigment dispersions manufactured by Color Corporation of America. NovoColor® HP II is specifically engineered for use in architectural and waterborne industrial coatings systems and will help meet the newest, more stringent VOC restrictions.

Uses	POS colorant
Market	Architectural, In-Plant
Type	Water-Only Colorant
Dosing	Volumetric

Key Features

- ✓ APE and Formaldehyde free
- ✓ Non-Resinous and Glycol free
- ✓ Minimal impact on critical paint and coatings properties
- ✓ Outstanding compatibility in a wide range of waterborne coating systems
- ✓ Lowest VOC

Specifications

Tint Strength	99% - 101%
Color	DE < 1.0 by FMCII

Packaging



Pail



Gallon



Quart