

Next Generation Waterborne Pigment Dispersions

BENEFITS

Used successfully in many acrylic emulsion, modified acrylic emulsion, PVA, waterborne 2K Polyurethane, waterborne 2K epoxy, and water reducible alkyd systems
Wide range of pigment choices

Wide range of pigment choices to meet your coating systems requirements for durability, chemical resistance, and color space

USES AND MARKETS

Architectural
Industrial
Caulks & Sealants
Grout
Cementitious Coatings
Adhesives
Inks
Spandrel Glass Coatings

CHEMISTRY

Low VOC, Water-Only

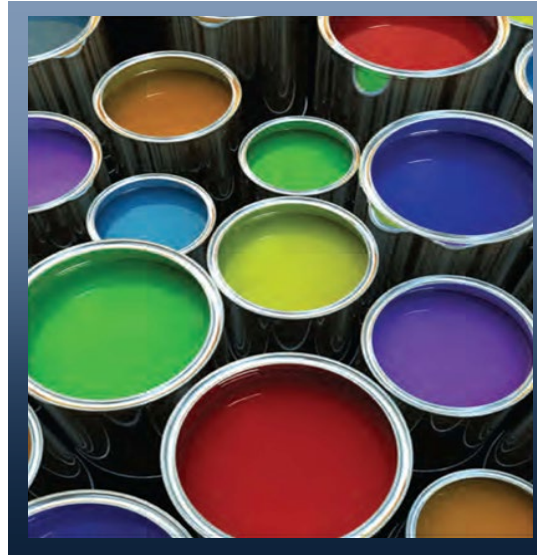
EPS Materials
1400 N. State Street
Marengo, IL 60152

Email: info@epscca.com

www.epscca.com
Phone: 1-800-654-4242
Fax: 1-815-568-4145

NovoColor® IP

The Ideal Choice for In-Plant, Water-Based Colorants



NovoColor IP is the next generation of high strength waterborne pigment dispersions manufactured by Color Corporation of America. NovoColor® IP is specifically engineered for use in architectural and waterborne industrial coatings systems to help formulators meet stringent VOC restrictions.

Uses	In-Plant colorant
Market	Architectural, Industrial
Type	Low VOC, Water-Only
Dosing	Gravimetric and Volumetric

Key Features

- ✓ APE and formaldehyde free
- ✓ Non-Resinous
- ✓ Ethylene and propylene glycol free
- ✓ Minimal impact on critical paint and coatings properties
- ✓ Outstanding compatibility in a wide range of waterborne coating systems

Specifications

Tint Strength	98% - 102%
Color	DE < 1.0 by CIELab

Packaging



Pail